

REP HEADLINE# 6221601 TRF# 320573
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES
SEP10/12 13.30
*** WFTV-TV ***

ADV # ADV. NAME POLI/A GRAYSON/D/CON/FL

REP. # OFF. # 6556 SALESMAN #

AGY # 2844 AGY. NAME BUYING TIME, LLC

BUYER NAME LIZ DOME

650 MASSACHUSETTS AVE. N.W. #210

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20001

ORDER # CONTRACT # 6221601

CLASS: NATL. LOCAL REGIONAL

PRDCT GRAYSON FOR CONGRESS EST#2047 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 13.30

REP: TO LENA
FR JULIE
OK'D M9
TTLS \$212650..148X
PLS CFM, THX 9/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 360 AGENCY EST# = 2047
AGENCY PRODUCT CODE = 361

105	S		1000P-1100P	30		\$2,800.00	11/2	11/2	0		FRI	0
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PROGRAM : 20/20
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: 20/20

235	A		1000P-1100P	30		\$3,500.00	11/2	11/2	1		FRI	1
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PROGRAM : 20/20
ORD COM1: RATE FOR 20/20, NEWS RUNS LATE DUE TO COLLEGE FBALL \$CREDIT \$50
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-105 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-147 FOR 1 SPOT/WK

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236	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : RATE FOR 20/20, NEWS RUNS LATE DUE TO COLLEGE FBALL \$CREDIT \$50
PART OF A MAKEGOOD MADE UP OF LINES 235-236

147	S		1100P-1135P	30		\$2,000.00	11/3	11/3	0		SAT	0
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PROGRAM : EYEWITNESS NEWS
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : EYEWITNESS NEWS

STATION MAKEGOOD OFFERS:
M9 OK'D BUY#105 MISSED: FRI/1000P-1100P NOV2 30S \$2,800.00 (SEP10/12)
BUY#147 SAT/1100P-1135P NOV3 30S \$2,000.00
OFFER: FRI/1000P-1100P NOV2 30S \$3,500.00 PLS ADVISE.
& SAT/1130P-1205A NOV3 30S \$1,250.00
CMT: RATE FOR 20/20, NEWS RUNS LATE DUE TO COLLEGE FBALL \$CREDIT \$50

NOV/12 212650.00 CONTRACT TOTAL 212650.00
TOTAL SPOTS 148

MARKET TOTALS \$354,120 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE